

## Isuzu mu-X with RZ4E at the 2018 MIAS

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### Isuzu GENCARS highlights Isuzu mu-X with RZ4E at the 2018 MIAS

Long-time Isuzu dealer principal, GENCARS Inc. participates in the 2018 Manila International Auto Show and highlights the recently introduced - Isuzu mu-X with RZ4E engine.

On April 5-8, Isuzu GENCARS headed by its President Edgard Cabangon, presented to the public the latest variants of Isuzu mu-X with the new innovative RZ4E engine, alongside the Limited-Edition Isuzu D-MAX X-Series and Isuzu mu-X LUXE.

“We are very proud to be participating in the 2018 MIAS, of course to launch to the public our latest Isuzu mu-X variants powered by the new RZ4E engine,” said Cabangon. “This new engine is not only design to provide optimized power, but is also tested to provide better fuel economy,” he added.

The new Isuzu RZ4E Blue Power engine is set to replace Isuzu’s existing 2.5-liter variants and will be made available first to the Isuzu mu-X and later will be introduced to the D-MAX model.

With a smaller displacement of 1,898-liters, the new RZ4E engine is capable to produce maximum power of 150 PS at 3,600 rpm and a maximum torque of 350 N-m from 1,800-2,600 rpm – and is EURO 4 compliant.

With four years of test and development, and 200 new engine components installed, the new RZ4E engine boasts excellent fuel economy as tested by the company.

During the test conducted under the supervision and verification of the Automobile Association Philippines (AAP), following the Department of Energy (DOE) testing parameters and standards; the Isuzu mu-X RZ4E LS-A MT records 37.27 km/l which is up to 14.32% improvement from the 2.5-liter variant (32.60 km/l), while the Isuzu mu-X RZ4E LS-A AT logs a total of 35.80 km/l that is up to 48.36% higher than the 2.5-liter variant (24.13 km/l).

“The introduction of the new Isuzu mu-X RZ4E variants are a very welcome addition to the already strong line-up of our SUV model. Its excellent fuel economy coupled with the comfort and convenience of the mu-X makes it even better for the family,” said Cabangon.

The new Isuzu mu-X RZ4E variants are available in five dynamic color options; Havana Brown, Cosmic Black, Obsidian Gray, Titanium Silver, and Silky Pearl White. Prices are set at P 1,395,000 for the Isuzu mu-X RZ4E 4x2 LS MT, P 1,570,000 for the mu-X RZ4E 4x2 LS-A MT and P 1,595,000 for the Isuzu mu-X RZ4E 4x2 LS-A AT. An additional P10K will be added to vehicle price for the Silky Pearl White LS-A units only.

Isuzu GENCARS Inc. also announces that it will offer P5,000 worth of fuel card and PMS coupons exclusive to all visitors of the Isuzu booth that will purchase a unit from April 5 to June 30, 2018 at any Isuzu GENCARS branches located in Makati, Batangas, Batangas City, San Pablo, Santa Rosa, Naga, and Legazpi City.